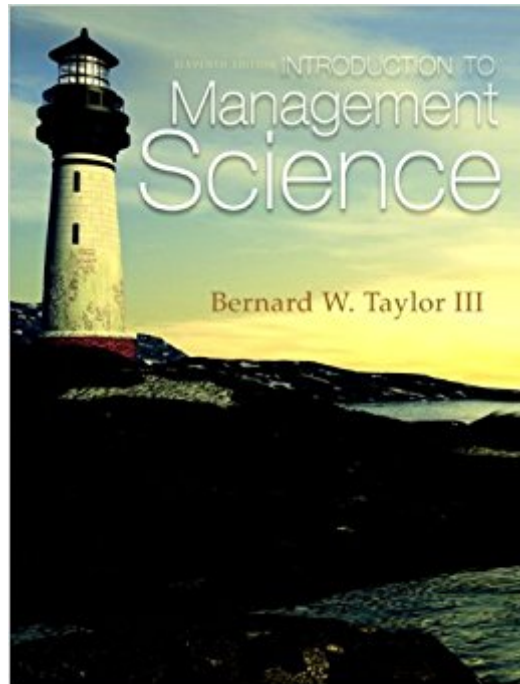




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Introduction To Management Science (11th Edition)



Synopsis

A simple, straightforward approach to modeling and solution techniques. Introduction to Management Science shows readers how to approach decision-making problems in a straightforward, logical way. Through the use of clear explanations and examples, this text helps readers learn how to solve problems and make decisions based on the results. The eleventh edition reflects the latest version of Excel, and provides many new problems for instructors to assign.

Book Information

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Customer Reviews

This book was in great condition when I got it. Also, the price was very reasonable compared to other stores and websites I checked! It was definitely not cheaply made. I would definitely recommend ordering this textbook. It even may have some useful information if you're not in college! No rips or tears in the pages, and not beat up when it arrived to me.

This class was hard. It was like learning another language. If you follow this book and study hard you should do well.

This is a hard course if you do not have an engineering type mind. The book could elaborate a bit more, especially when you do not have access to the online course material.

It is the book I need for class, but it is terrible. Listed as good condition. The spine is separating from the hardcover and the pages are separating from each other. What a train wreck.

I did receive the textbook....but the pages were not glued AT ALL to the spine of the book and the cover completely falls off the book

The book was in like new condition. It still had the scratch off key to download software to solve some of the problems in Excel. I am a production supervisor who is going back to college. This is a great read if you are a manager/supervisor that wants to hone your skills.

I just finished Introduction to Statistics and this was my next math class. I had never heard of linear programming yet I used it in my daily life! Great book and great real world learning!

Typical text book, teaches you how to do problem solving via excel. very useful for the operations manager who needs to decide how much product to run or buy.

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